

Print Portfolio 2012

BPM Media	Paid / Free	Day	Circulation	Readership
Birmingham Mail	PD	Mon-Sat	47,217	124,267
Birmingham Post	PW	Thursday	10,092	34,835
Sunday Mercury	PW	Sunday	41,851	121,818
Metro**	FD	Mon-Fri	92,658	232,000
Birmingham News	FW	Thursday	78,543	101,003
Solihull News	FW	Friday	67,967	103,154
Coventry Newspapers	Paid / Free	Day	Circulation	Readership
Coventry Telegraph	PD	Mon-Sat	34,359	86,498
Coventry Times	FW	Thursday	67,447*	110,630
Nuneaton Tribune	FW	Thursday	39,785	59,508
Hinckley Times	PW	Thursday	12,663	34,090
Warwickshire Living Series	Free	Quarterly	30,000*	n/a
Loughborough Echo	PW	Friday	17,469	55,845

Circulation = ABC Jan-Jun 11 / Readership = JICREG Jun 11 / * Publisher statement / **Metro Circulation = ABC Jun 11 / Readership = NRS, Apr 10-Mar 11

