

59,508

readers weekly

38,585

copies are distributed

80%

of households have the Tribune delivered

Over 110 years

serving the local community

NUNEATON TRIBUNE

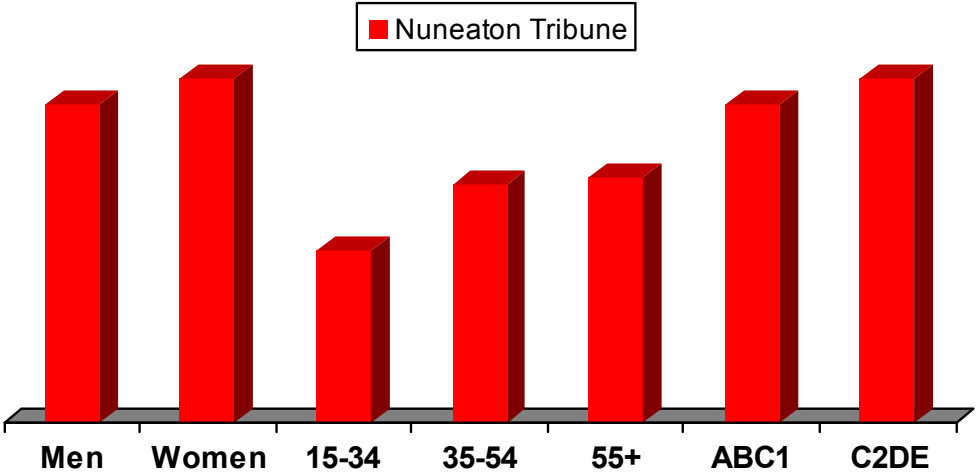
Circulation: 38,585

Readership: 59,508

Source: Circulation=ABC July-Dec 11, Readership = JICREG Apr 11

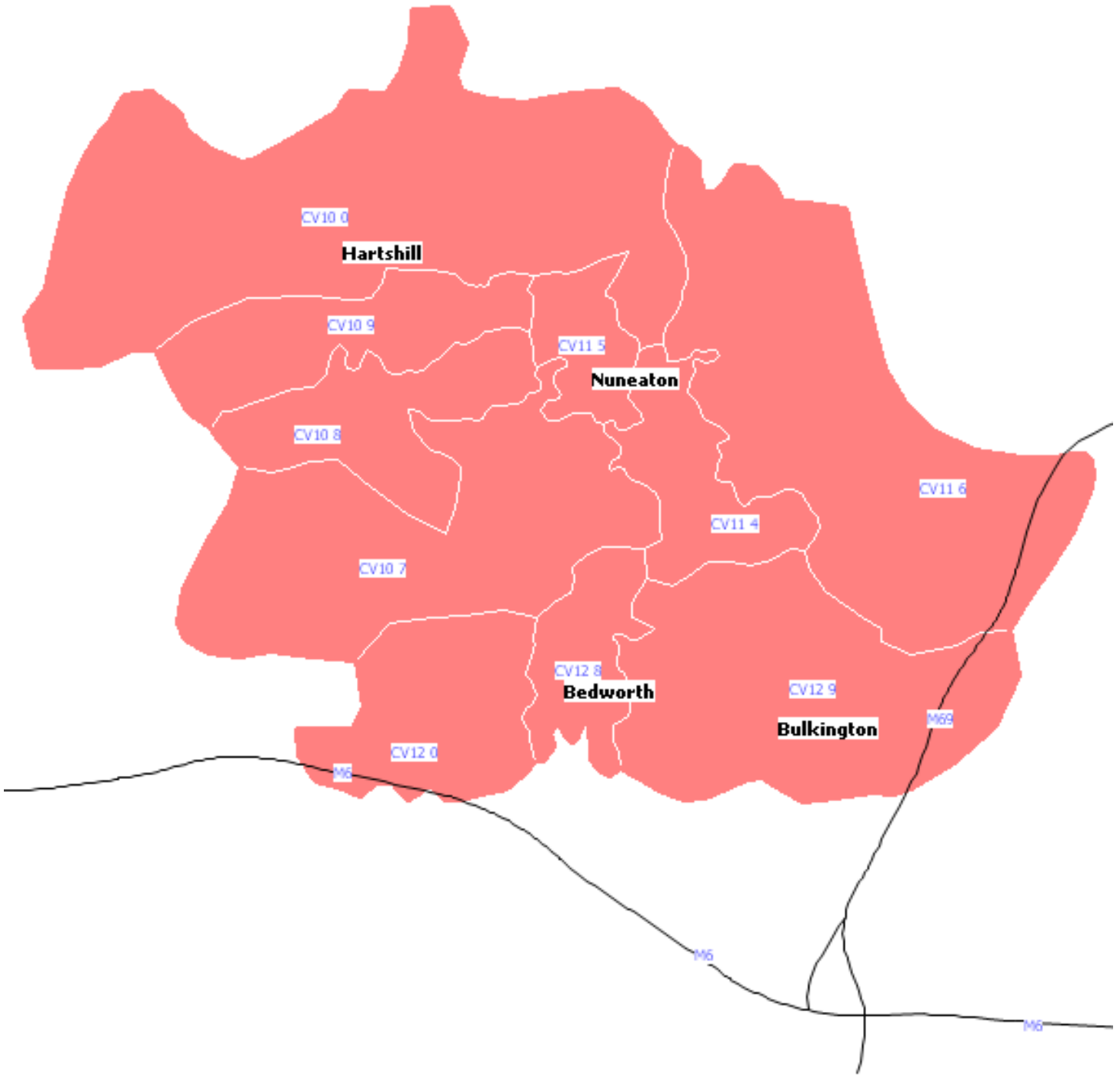
AUDIENCE

The diverse audience that the Nuneaton Tribune attracts effortlessly allows advertisers to reach consumers whoever their target market is.



Demography	Readers	Composition
Men	28,434	48%
Women	31,074	52%
15-24	7,257	12%
25-34	8,436	14%
35-44	10,665	18%
45-54	10,433	18%
55-64	9,803	16%
65+	12,915	19%
ABC1	28,391	48%
C2DE	31,117	52%

COVERAGE



COVERAGE

The Nuneaton Tribune's coverage area is more than any other local newspaper, offering readers a valued source of local information and advertisers an extensive coverage.

Sector	Location	Circulation	Households	Penetration
CV10 0	Weddington, Hartshill	4644	5431	85.51
CV10 7	Sunnyside	3386	4580	73.93
CV10 8	Stockingford	4577	5028	91.03
CV10 9	Camp Hill, Bucks Hill	4250	5672	74.93
CV11 4	Attleborough	4728	5054	93.55
CV11 5	Central Nuneaton	4252	4756	89.4
CV11 6	St Nicholas Park	5544	6320	87.72
CV12 0	Goodyears End	2851	3733	76.37
CV12 8	Bedworth	2823	4496	62.79
CV12 9	Bulkington	3144	5188	60.6

This analysis represents the number of households delivered to at least once during the period and not the average distribution over all issues. Therefore, the total of these figures may differ from the average net total distribution. Sectors where distribution exceeds households is due to new housing not being counted in household figures