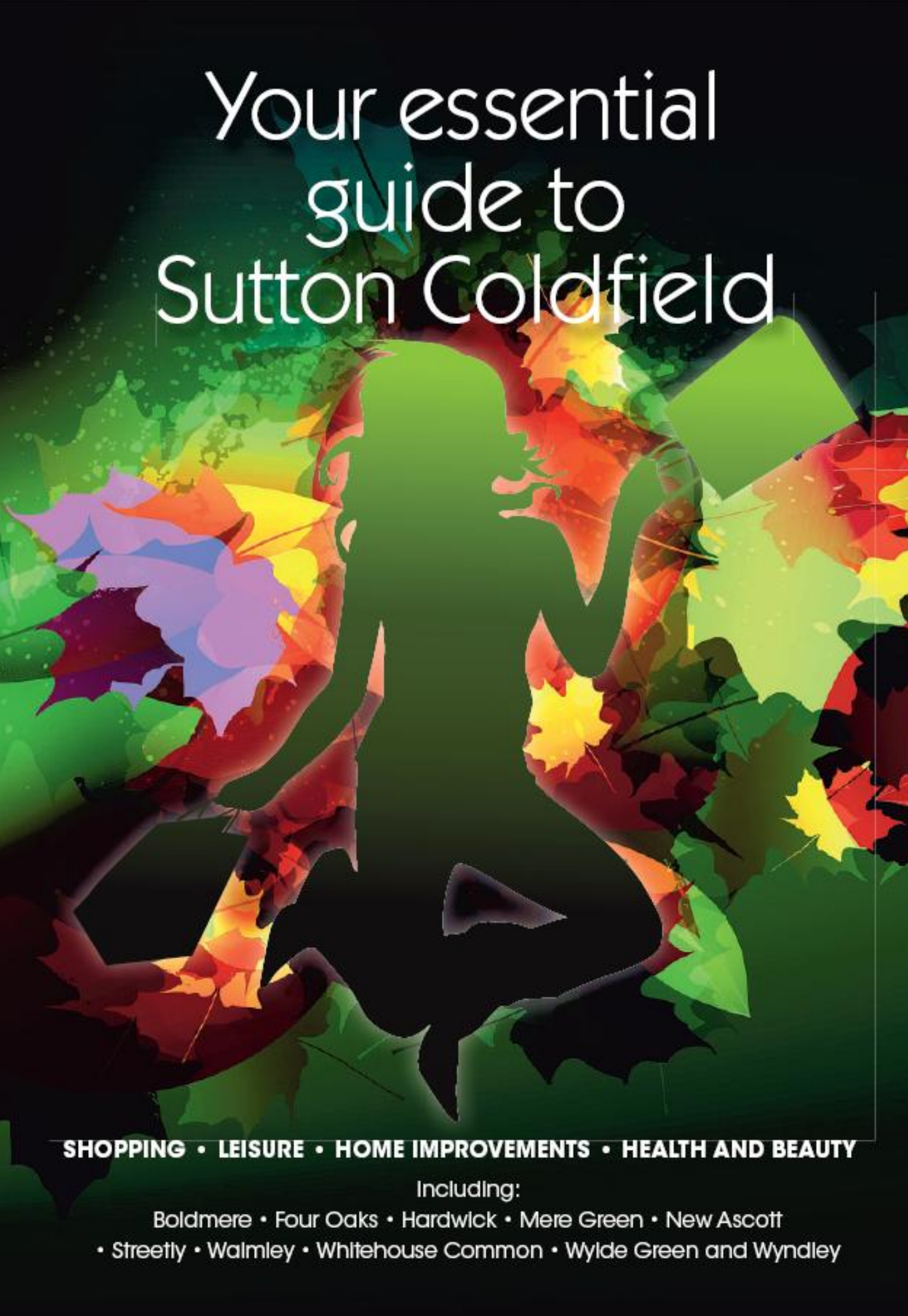
Your essential guide to Sutton Coldfield



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The Essential Guide to Sutton Coldfield is designed to inform local people with useful information and interesting history about the area.

The guide will be a 32-page, full colour, glossy, A5 brochure. 20,000 copies will be distributed inside the Sutton Coldfield News.

It will include a list a history of the town, plans for development and comment from the local MP and police, as well as a list of late night pharmacies, major community services and buildings contact numbers. Readers will also be encouraged to send in their letters and stories for future editions.

This is a fantastic opportunity for your business to reach thousands of local consumers who live and shop in and around Sutton Coldfield.

Total Circulation of the Guide – 20,000 copies

The Sutton Coldfield News reaches over 73,000 adults every week, and is proud to promote the very best retailers and entertainment establishments across the Midlands.

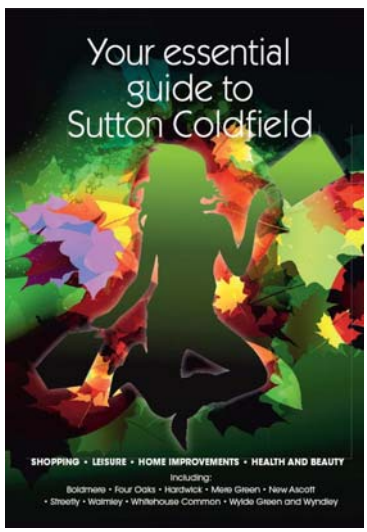
Sutton Coldfield News

Drive-in fun for film fans

Caretaker on sex charge

Lights are 'turning night into day'

Soldiers' free food



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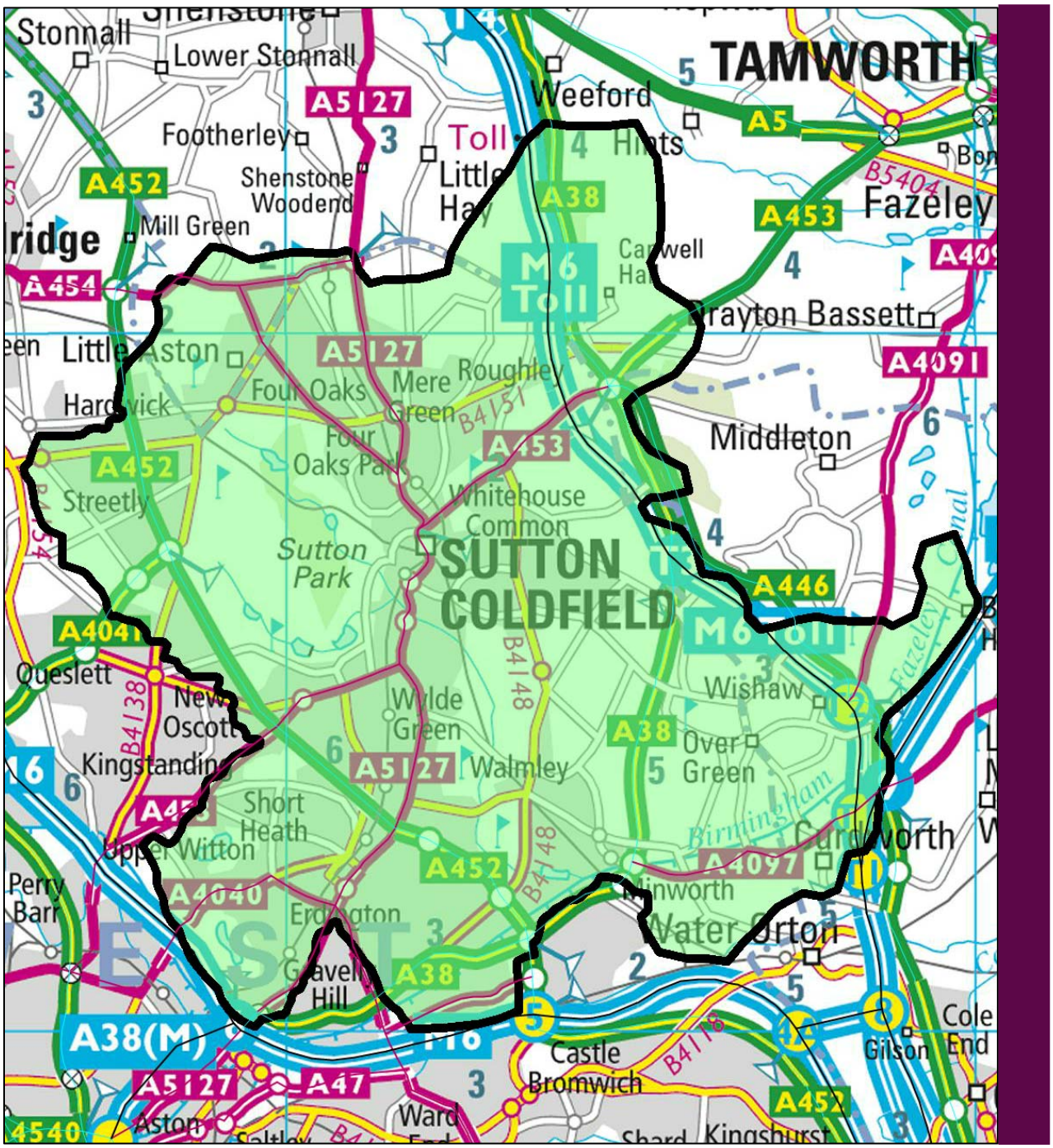
Coverage Area



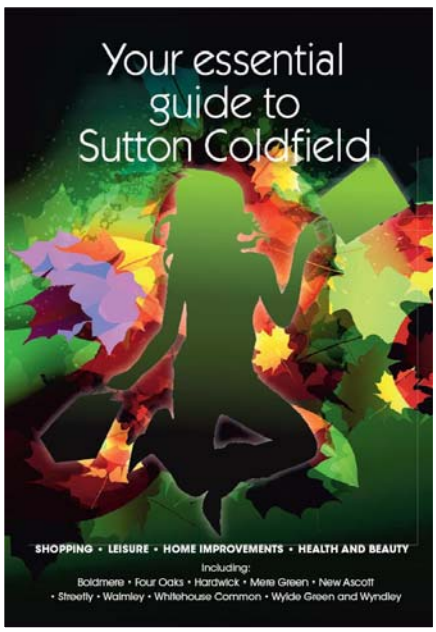
Price List

Single Booking

Back Page (190mm x 130mm)	£ 400 + VAT
Inside Front Page (190mm x 130mm)	£ 375 + VAT
Inside Back Page (190mm x 130mm)	£ 375 + VAT
Double Page Spread	£ 600 + VAT
Centre Spread	£ 600 + VAT
Inside Full Page	£ 350 + VAT
Inside Half Page	£ 200 + VAT
Inside Quarter Page	£ 125 + VAT

Discounts available for multiple bookings:

2 bookings	5% discount
3 bookings	10% discount
4 bookings	20% discount



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