

**46,923**  
page impressions

**49%**  
are aged 15-34

**62%**  
of users are male

**MOTORS-MIDLANDS.COM**

**Page Impressions: 46,923**

**Unique Users: 6,610**

**motors-midlands.com** Decisions, decisions  
www.landrover.co.uk/westmids

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Thursday 27th November 2009

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**Find a car to buy** | Looking for... | [Email alerts](#)

Make:  | Model:

From £:  To £:

Within:  miles of  (UK Postcode)

**powered by fish4cars**

**The latest from Motors Midlands**

- Get the golf bug to beat the crunch
- Renault Megane achieves highest safety score
- Keeping an eye on drivers' sight

**Featured advertisers** | **About Motors Midlands.com**

Find New & Used Cars, Motorbikes, Trucks & Vans and Caravans for sale in **Birmingham, Coventry, Solihull, Wolverhampton** and right across the West Midlands region with **Motors Midlands.com**. You can search by make/model/location & price and receive email alerts.

Also check out our regular features providing buying advice, road tests and special reports.

**Motors quick search.** Click on a place name to see cars currently for sale in and around the Midlands area.

- Birmingham
- Burton upon Trent
- Canwick
- Coventry
- Leicester
- Lichfield
- Loughborough
- Northampton
- Nottingham
- Peterborough
- Rushby

**Latest used cars**

**First of the folding metal roofs**

Sedona most reasonable full-size MPV  
Unloved 607 a great used car bargain  
Tigra is best looking coupe-convertible  
Last of the medium sized Nissans

**More on used cars...**

**Hot Motors**

**Latest Motors Deals**

- Fiat 500** £4995 | Email dealer | More details
- Alfa Romeo 147** £5995 | Email dealer | More details
- Chevrolet Malix** £4499 | Email dealer | More details
- Alfa Romeo 156** £2995 | Email dealer | More details
- Ford Escort** £795 | Email dealer | More details

**Latest road tests**

**Versatile Verso offers reliability over looks**

Honda has one of the best soft-rovers  
New diesel option for Porsche Cayenne  
MINI John Cooper Works  
Citroen C5 2.7 HDI V6 Exclusive

**More road tests...**

At [www.landrover.co.uk/westmids](http://www.landrover.co.uk/westmids)

Visitors to [motors-midlands.com](http://motors-midlands.com) have access to the latest motoring news and road tests, including exclusive coverage on the motoring world. The site also offers buying advice and an extensive database of dealerships from across the region.

Detailed search categories allow users to browse new and used cars, motorbikes, trucks, vans and caravans, as well as being able to search by geography and budget.

The screenshot shows the homepage of motors-midlands.com. At the top right, a banner (1) features a Land Rover vehicle and the slogan "Real beauty runs a little deeper". Below the navigation bar, a search form is visible. On the right side, the "Hot Motors" section (2) lists several vehicles for sale, including a Saab 900, Renault Megane, Jeep Grand Cherokee, Ford Ka, and Mazda Xedos. Further to the right, a vertical skyscraper advertisement (3) promotes a Range Rover with a 0% APR offer. On the left side, the "Featured advertisers" section (4) displays logos for Benfield, used2.co.uk, Robins & Day, CUSTOMBILT, HENSON MOTOR GROUP, Mercedes-Benz of Newcastle, Ford JenningsFord, and Jennings Mazda.

**1 Banner**  
Set at top of page, this advertising spot rotates across all pages.

**3 Skyscraper**  
Set to right of the page, like banners skyscrapers rotate across all pages.

**2 Hot Motors**  
Located in a set position (right of centre) on home page.

**4 Featured Advertiser**  
Dedicated set position (below search) offers a link to employer profile.