

84,017

readers weekly

42,279

copies are distributed

81%

of households have the Tribune delivered

Over 110 years

serving the local community

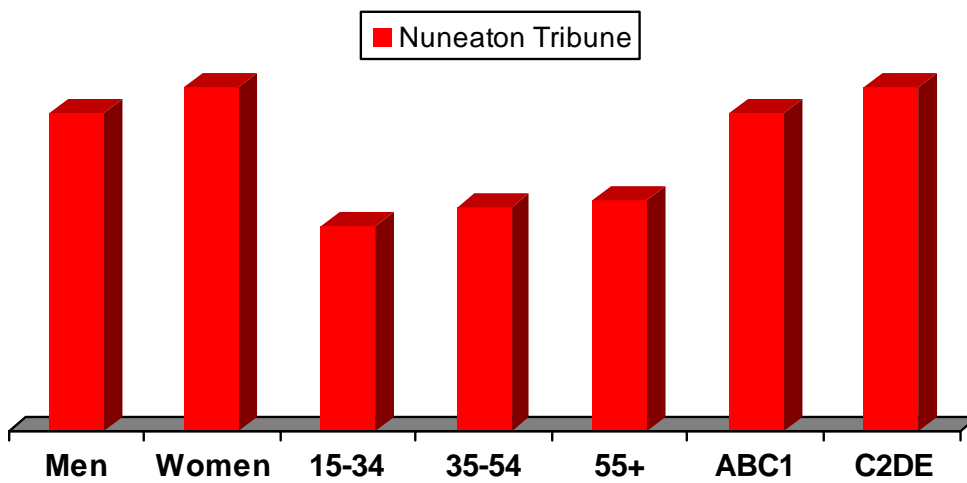
NUNEATON TRIBUNE

Circulation: 42,279

Readership: 84,017

AUDIENCE

The diverse audience that the Nuneaton Tribune attracts effortlessly allows advertisers to reach consumers whoever their target market is.



Demography	Readers	Composition
Men	40,219	48%
Women	43,799	52%
15-24	13,213	16%
25-34	13,054	15%
35-44	16,017	19%
45-54	12,613	15%
55-64	14,142	17%
65+	14,978	18%
ABC1	40,649	48%
C2DE	43,369	52%

COVERAGE

The Nuneaton Tribune's coverage area is more than any other local newspaper, offering readers a valued source of local information and advertisers an extensive coverage.

Sector	Location	Circulation	Households	Penetration
CV10 0	Weddington, Hartshill	4,742	5,318	89%
CV10 7	Sunnyside	3,358	4,406	76%
CV10 8	Stockingford	4,394	4,980	88%
CV10 9	Camp Hill, Bucks Hill	4,406	5,745	77%
CV11 4	Attleborough	4,730	5,021	94%
CV11 5	Central Nuneaton	4,268	4,518	94%
CV11 6	St Nicholas Park	5,550	6,338	88%
CV12 0	Goodyears End	2,829	3,543	80%
CV12 8	Bedworth	2,820	4,441	63%
CV12 9	Bulkington	3,128	5,179	60%

This analysis represents the number of households delivered to at least once during the period and not the average distribution over all issues. Therefore, the total of these figures may differ from the average net total distribution. Sectors where distribution exceeds households is due to new housing not being counted in household figures