

76,920
monthly unique users

991,560
page impressions

45%
are aged 15-34

60%
of users are ABC1

JOBS-MIDLANDS.COM

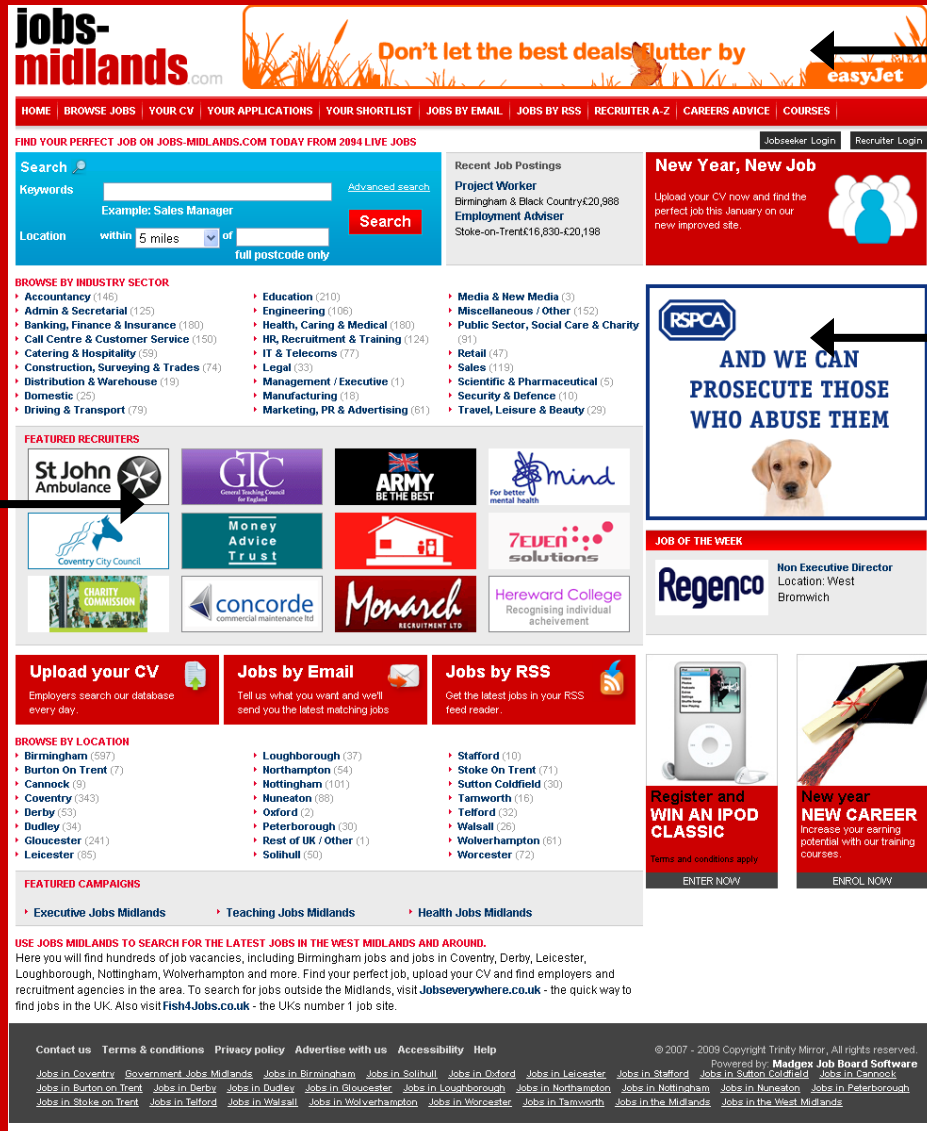
Unique Users: 76,920

Page Impressions: 911,560

The leading recruitment website for the region, heavily promoted through Trinity Mirror Midlands the regions largest publisher, its print and online audience reach over 2 million people every week.

Providing an excellent forum for speaking directly to candidates through a range of targeted solutions, including listings, online display advertising, company profiles and sponsorship.

Powered by latest technology from online experts Madgex, providing excellent user search engine functionality and targeted advertising opportunities for your recruitment needs.



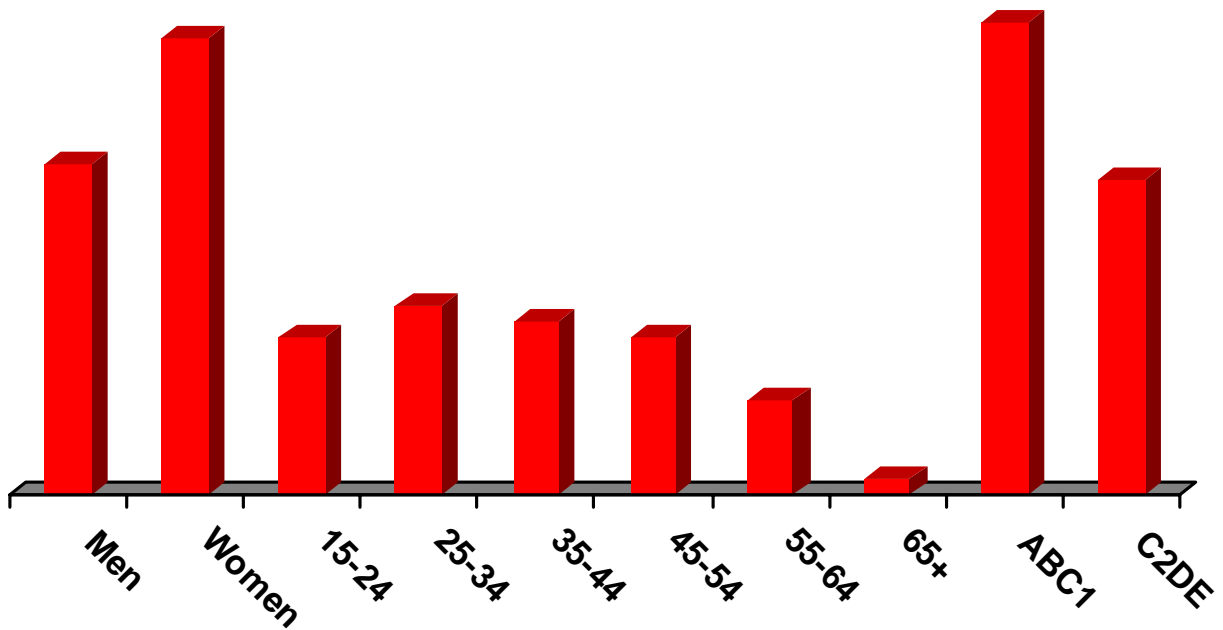
1 Banner
Set at top of page, this advertising spot rotates across all pages.

2 Featured Recruiter
Dedicated set position (below search) offers a link to employer profile.

3 Mid Point Unit (MPU)
An ad slot suitable for serving a wide variety of rich media including streaming of video / TV commercials.

AUDIENCE & COVERAGE

jobs-midlands.com is accessed by a significantly higher percentage of females, whilst 67% of users are aged between 15-44.



Demography	Composition
Men	42%
Women	58%
15-24	20%
25-34	24%
35-44	22%
45-54	20%
55-64	12%
65+	2%
ABC1	60%
C2DE	40%